Data Privacy Stichting: 'Facebook Must Compensate Users'

Facebook must compensate its users in the Netherlands for violating their privacy. That is the goal of the Data Privacy Stichting ("DPS") and Consumentenbond. These two entities have joined forces to compel Facebook to compensate its users. DPS has filed a writ in Dutch court against Facebook, in collaboration with Consumentenbond. DPS and Consumentenbond call on consumers to join the action.

DPS and Consumentenbond accuse Facebook of collecting private data from its users and their Facebook friends for years, while making the data accessible to third parties without users' permission. The company generated significant revenue by doing so. Facebook users were misled: the platform falsely promised that using Facebook would always be free, when, in fact, users ultimately "paid" with their data, with which Facebook unjustly enriched itself at users' expense.

Collecting data

Facebook collects a substantial amount of data about the intimate details of its users' lives. This includes not only users' gender, age, and place of residence, but how users communicate and share information with their friends. In addition, Facebook collects information about which apps its users visit, and follows their web surfing behavior outside the platform. Facebook shared users' highly personal information with third-party app developers. Facebook did this not only for those who used these third-party apps themselves, but also for those users' Facebook friends who did *not* use—and in many cases were surely unaware of—data sharing with the apps.

Get involved

DPS, together with Consumentenbond, is committed to obtaining compensation for all Facebook users in the Netherlands and <u>calls on consumers to register here</u>. Registration is an expression of support for DPS and Consumentenbond's action against Facebook.

The Data Privacy Stichting

Data Privacy Stichting (DPS) is a Netherlands-based foundation created to protect universal privacy interests.

DPS and Consumentenbond are closely working together in the interests of Facebook users who, during the relevant period, lived in the Netherlands while using Facebook and who have suffered damage, all in accordance with their respective articles of association and governance regime.

More information about DPS can be found at www.dataprivacystichting.com.